

# TOWNSHIP OF PEMBERTON

## Department of Recreation

**Mayor**  
David Patriarca

**Director**  
Joseph Marroli

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**Township Council**  
Jason Allen  
Kenneth Cartier  
Donovan Gardner  
Letha Jackson  
Norma Trueblood

### YOU ARE INVITED TO PARTICIPATE IN PEMBERTON'S ANNUAL WATER CARNIVAL

Dear Business, Proprietor and Organizations:

We are inviting you to participate as a vendor at Pemberton Township's largest event - the annual Water Carnival! It will be held on Saturday, July 14<sup>th</sup> at Mirror Lake Beach. The rain date is scheduled for Sunday, July 15<sup>th</sup>. Festivities will begin at 6pm with vendors, entertainment and music at Mirror Lake Beach (Clubhouse Road, Browns Mills) and Reflections Park (Lakehurst Road & South Lakeshore Drive, Browns Mills). The parade of floats will begin at approximately 8pm on Mirror Lake. **All vendors must stop serving/selling their items at 9:00pm OR once the first firework is fired into the air, whichever one comes first.** The event will conclude with a spectacular fireworks display.

Vendor locations are at Mirror Lake Beach Park on Clubhouse Road and Reflections Park located at the corner of Lakehurst Road and South Lakeshore Drive in Browns Mills. If you have attended in the past, you know that thousands of residents come out to enjoy the Water Carnival equally at both locations and around the perimeter of Mirror Lake. If you would like to set up a table or reserve a vendor space, **please complete the attached application and return it to the Recreation Department no later than Friday, June 29th.** If you are a Pemberton Township-for-Profit Business or Organization, there is a \$30 vendor fee. If your business is not in Pemberton Township, the fee is \$40. If you are a non-profit organization, your vendor fee is waived pending the organization provides a copy of the 501(C) (3) when registering.

Please submit the applicable vendor fee (payable to Pemberton Township Recreation Department) and a completed application to the Recreation Department located at 69 Tensaw Drive, Browns Mills NJ 08015 (physical location). We have a 24-hour convenience drop box next to the office door if you would like to drop your paperwork off. We will contact you approximately 1 week prior to the event to let you know where you will be assigned. Please understand that there may be other vendors selling the same or similar concessions or novelties as you. We do our best to space everyone out and give everyone a chance to participate in this event. You must provide your own tables/chairs and power supply (if needed) so please plan accordingly. Please note that due to parking limitations only two vehicles per vendor will be permitted to park in the vendor parking area. If you have any questions, please contact us at 609-893-5034. Again, thank you for your participation!

Sincerely,

*Joseph Marroli*  
Joseph Marroli

Director of Recreation & Senior Services

**2018 PEMBERTON TOWNSHIP WATER CARNIVAL  
VENDOR REGISTRATION FORM**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Home Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Profit or Non-Profit?** \_\_\_\_\_

**Do you have a location preference?**     **Mirror Lake Beach**     **Reflections Park**     **Either**

*\*Please note that your preference is not guaranteed*

**What do you intend to sell?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**At what prices are you going to sell these items?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Have you been a vendor at a past Water Carnival?** \_\_\_\_\_

**What kind of equipment will you be using? (I.e. grill, freezer, truck, generator)** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**How much space will you need? (i.e. 10' x 10' area)** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Will you be setting up a tent or tarp?** \_\_\_\_\_

**Will you be hanging any banners or signs?** \_\_\_\_\_

*\*All vendors are subject to inspection by the Burlington County Health Department and/or the State Health Department. It is your responsibility to secure all required food handling/food preparation permits (609-265-5521).*

*If you are preparing food with propane or gas, you must have a Fire Safety Permit. This permit can be obtained from the State Department of Community Affairs, Division of Fire Safety (609-633-6132).*

**FOR OFFICE USE ONLY**

Date Received: \_\_\_\_\_ Vendor Number Assigned: \_\_\_\_\_ Location: \_\_\_\_\_

Fee Paid: \_\_\_\_\_ Check # \_\_\_\_\_ Cash \_\_\_\_\_ Money Order \_\_\_\_\_

Processed By: \_\_\_\_\_

**HOLD HARMLESS AGREEMENT  
VENDOR**

***INDEMNITY AND HOLD AND HARMLESS AGREEMENT***

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(Group or Individual and Name of Responsible Individual Signing - PLEASE PRINT)

agrees to indemnify and hold harmless the Township of Pemberton, its officers, employees, volunteers and agents, from and against all claims, damages, losses, and expenses, including reasonable attorney's fees in case it shall be necessary to file an action 1) for personal or bodily injury, illness or death, or for property damage, including loss of use, and; 2) caused in whole or in part by \_\_\_\_\_'s (Name of Group or Individual) negligent act or omission or that of anyone employed by them may be liable. This Hold Harmless Agreement shall apply in all instances whether Pemberton Township, its officers, employees, volunteers and/or agents, is/are made a party to the action or claim or is subsequently made a party to the action by third-party in-pleading or is made a party to a collateral action arising, in whole or in part, from any of the issues emanating from the original cause of action or claim. We further agree to defend and hold the Township of Pemberton, its officers, employees, volunteers and/or agents harmless from any claim or suit or injury damage or blame resulting from the use of all Township-owned facilities.

Signature: \_\_\_\_\_

Representing (Group Name): \_\_\_\_\_

Date: \_\_\_\_\_