

## TAG Sponsored Programs & Events

### » Movies on the Beach (Fridays in July & August)

*Co-sponsored by the Pemberton Township Recreation Department.*

### » Trick-or-Treat at the Municipal Building (October)

*Co-sponsored by the Pemberton Township Recreation Department and participating municipal offices.*

### » Holiday Activity (December)

*During Pictures with Santa sponsored by the Pemberton Township Recreation Department.*

### » Red Ribbon Week (October)

*TAG selects two local schools to sponsor for this week each year. Each school receives awareness and prevention materials.*

### » Safe & Sure (School Year)

*Takes place during class at Pemberton Township elementary schools. Safe & Sure educates students on safety at home, school and in their community.*

### » Campfire USA Programs (Summer)

*Takes place during Pemberton Township Recreation Department summer programs. Campfire programs help build caring, confident youth and future leaders.*

### » Funding for Project Graduation & Challenge Days

*TAG contributes funding to these events held annually at Pemberton Township High School & Helen A. Fort Middle School.*

### » Pemberton Township Teen Center Presentations & Supplies

*The Teen Center is operated by the Pemberton Township Recreation Department.*

### » Wellness Fair / Community Day

*TAG provides alternate activities during these events as well as awareness and prevention materials.*

### » Middle School Flashlight Easter Egg Hunt (Spring)

*Co-sponsored by the Pemberton Township Recreation Department.*

### » Participation in Township Events

*TAG participates in many local events by providing awareness and prevention resources and materials. Events include: Water Carnival, National Night Out, Winter Parade.*

### » Informative Presentations

*TAG coordinates many free presentations throughout the year. Presentations have included: Adolescent Current Drug Trends, Technology Addiction Workshops, At Risk Youth and many others.*

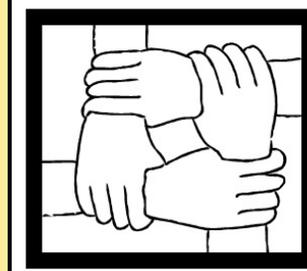
**Visit our website frequently - we're always coming up with new ideas for programs and events!**

[www.pemberton-twp.com/tag](http://www.pemberton-twp.com/tag)

it doesn't get more local



Alliance to Prevent Alcoholism and Drug Abuse  
creating healthy & safe communities



**PEMBERTON  
TOWNSHIP  
ALLIANCE  
GROUP**

The Pemberton Township Alliance Group, better known as TAG, is part of a county wide program designed to organize and coordinate community efforts to prevent and reduce drug and alcohol use in Pemberton Township. TAG was established February 21, 1991 by a resolution of the Pemberton Township Council and is funded by the Governor's Council on Alcoholism and Drug Abuse through the Burlington County Office of Human Services.

TAG sponsors several programs in the community, including a "Community Outreach" program that is designed to encourage community involvement and "Family Opportunities" that promote family unit, teamwork and social skills. In addition, TAG also provides funding for drug and alcohol training & education, prevention programs and alternate activities for Pemberton Township students.

TAG is a volunteer organization that relies on community input and support. Please contact us if you are interested in volunteering or sharing your ideas.



### CONTACTING TAG:

#### ***Mailing Address:***

500 Pemberton-Browns Mills Road  
Pemberton NJ 08068

#### ***Physical Address:***

Country Lakes Clubhouse  
69 Tensaw Drive, Browns Mills NJ 08015  
Monday-Friday, 8:00am-4:30pm

**Phone:** 609-893-5034 / **Fax:** 609-893-5036

**Email:** [tkurth@pemberton-twp.com](mailto:tkurth@pemberton-twp.com)

**Website:** [www.pemberton-twp.com/tag](http://www.pemberton-twp.com/tag)

**Friend "Pemberton TAG" On Facebook!**

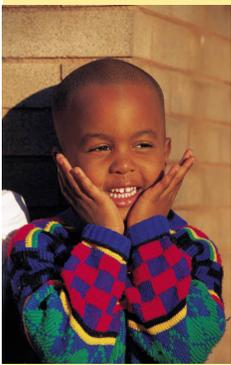
## TAG Committee & Membership

The Township Alliance Group Committee is appointed by the township's governing body from a broad range of community representatives. Membership includes law enforcement, community groups, schools, local businesses, religious and service organizations, parents and concerned citizens. The committee determines the needs of the community and plans, coordinates and conducts substance abuse prevention programs and events that benefit township residents.

TAG is always looking for volunteers, both adult and youth, to help assist with programs and events.

## TAG Meetings

TAG meetings are held quarterly at the Country Lakes Clubhouse and as needed during program coordination. All meetings are open to the public - we encourage you to come share your ideas and concerns. A list of meeting dates can be found on our website: [www.pemberton-twp.com/tag](http://www.pemberton-twp.com/tag).



Did you know that TAG selects two Pemberton Township schools each year to sponsor for Red Ribbon Week? Each of the selected schools receives prevention and awareness materials to distribute to students during that week. You may not have known it, but your child is already benefiting from TAG programs!

## Useful Resources

*Governor's Council on Alcoholism & Drug Abuse*  
[www.state.nj.us/treasury/gcada](http://www.state.nj.us/treasury/gcada)

*Just Think Twice (Information for Teens)*  
[www.justthinktwice.com](http://www.justthinktwice.com)

*Parents. The Anti-Drug (Information for Parents)*  
[www.theantidrug.com](http://www.theantidrug.com)

*NJ Coalition for Bullying Awareness & Prevention*  
[www.njbullying.org](http://www.njbullying.org)

*US Drug Enforcement Administration*  
[www.justice.gov/dea](http://www.justice.gov/dea)

*Partnership for A Drug Free America*  
[www.drugfree.org](http://www.drugfree.org)

**Visit our website for more useful resources and information: [www.pemberton-twp.com/tag](http://www.pemberton-twp.com/tag)**

## Disturbing Statistics

- Nearly half (44 percent) of American youths have tried cigarettes by twelfth grade. One out of five twelfth graders is a current smoker.
- In 2010, one in five students reported being bullied on school property.
- Currently, an estimated 22.6 million American ages 12 and older are current illicit drug users. Marijuana is the most commonly used illicit drug.
- In 2010, the rate of binge drinking among young adults ages 18 to 25 was 40.6 percent.
- 60 percent of teens say that drugs are sold, used or kept at their school.
- About 64 percent of teens ages 12-17 who have abused prescription medication say they got them from friends or relatives, often without their knowledge.
- By 8th grade, 52 percent of adolescents have consumed alcohol, 41 percent have smoked cigarettes and 20 percent have used marijuana.
- Teens whose parents talk to them regularly about the dangers of drug abuse are 42 percent less likely to use drugs than those parents that don't, yet only a quarter of teens report having these conversations.
- It is estimated that 160,000 children miss school every day due to fear of attack or intimidation by other students.
- Approximately 2.1 million youths ages 12 to 17 have used inhalants at some time in their lives.
- One in ten Americans have driven under the influence of alcohol at least once in the last year.
- Teens that drink are 50 times more likely to use cocaine.
- 28 percent of teens know a classmate or friend who has used ecstasy.
- Substance abuse is the leading cause of domestic violence.

*Sources:*

*National Institute on Drug Abuse  
Substance Abuse & Mental Health Services Administration  
Centers for Disease Control & Prevention  
National Education Association*